



# DDA/Main Street Board Meeting AGENDA

Thursday, June 6, 2024 8:30 AM

Cornelia City Hall: Downstairs Conference Room

1. Meeting called to order by
2. Financials:
  - a. Operating-
  - b. Façade-
  - c. Savings-
3. New Business
  - a. Committees
    - i. Reports
  - b. Work Plan Progress
    - i. Beautification- Noah got prices for plant/flower hangars from Public Works
  - c. Zach Staggs - Sign Grant
    - i. The sign is up and installed. Seeking reimbursement.
  - d. Catch me in Cornelia #1
    - i. Went well! Need more supervision for the next two.
      - We had two instances of theft
        - Kids taking money out of tip jars of one of the food vendors
        - Someone taking the blower to the bounce house towards the end (Police got involved, blower was found and returned)
    - ii. A lot of people are asking that it be moved to the last Friday of the summer months rather than Thursday. Could possibly boost attendance with some adults not having to work the next day? Something to consider for next year.
  - e. Farmers Market 2025
    - i. The DDA should give the farmers' market another try! Noah took a great class at the National Main Street Conference last month. He has some new ideas and perspectives!
    - ii. Zach Staggs @ BSG has some friends in the area that are heavily involved in the agriculture world. He's agreed to help the DDA find reliable vendors for it.
4. Old Business
  - a. Potential Fundraisers
    - i. Tournament
      - A sporting event fundraiser is a good idea! They work well for the chamber! So I think we decide on a sport (basketball, pickleball, golf, bowling). Lets do our research on the cost and try to put that on the DDA calendar for next year.

Next Board Meeting- **Thursday, August 1** at City Hall in Downstairs

Conference Room

5. Adjourn-

Present-

Absent-

Guests-

