



# DDA/Main Street Board Meeting AGENDA

Thursday, January 2, 2025 8:30 AM

City Hall: Downstairs Board Room

Meeting called to order @ 8:35 am by Heath Barrett. Motion to approve agenda made by Frank Wolf, seconded by Lindsay Dilbeck, all in favor

## 1. Financials:

- a. Operating- \$2,597.98
- b. Façade- \$9,901.90
- c. Savings- \$25.04

## 2. Old Business

### a. Committees

- i. Due to December being such a busy month for the holidays, not many of the committees were able to meet. Board members have made commitments to get on schedule and meet regularly this year

### Potential Fundraisers

Jakes Spikeball tournament and "Costume Kickball"

As of right now the board has set a date of March 8<sup>th</sup>.

-The board and Mayor agreed in the previous meeting last December the baseball fields would be perfect place for both the events occurring on the same day.

- Noah and John Borrow need to reach out to with public works and other necessary parties to either confirm the construction and landscape of field are appropriate for use.

-Need to get answers soon and start promoting.

### b. Dessert Crawl

-The board decided last month that February 6<sup>th</sup> would be a good date for this event.

-The board needs to get in touch with the 11 local restaurants/bakeries in town to find out who will participate. The 11 were divided amongst certain board members

Frank Wolf- Farmhouse, FWS, Sugartopia, Fenders, Farmacia, CBT  
Noah Hamil- Raspas, Way2Baked, Bigg Daddy's, Brownies by Faith

-The board determined that a single ticket will cost \$15 and each additional ticket will be \$10, the deadline for tickets will be Jan 31<sup>st</sup>.

-Need to figure out the best way for people to purchase tickets, Sarah and Lindsay suggested looking into Eventbrite

## 3. Ceremony Nominations

- Only two board members sent in their nominations so Heath Barrett will send a follow up email to get nominations and then do a vote via email/text
- The ceremony will take place on February 4<sup>th</sup> @ Connexion Church 8:30 am

#### 4. Christmas Evaluation

Tree Lighting- Good turnout, though it could have been marketed a lot better, will consider for this December

Parade- Parade itself turned out great, there were complaints about the weather and it starting late. According to the board, the set up needs a lot of revamping. They suggested a first come first serve basis for the lineup and possibly designate a different area for parking to reduce the traffic in the school parking lot.

Christmas in Cornelia- The board agreed this was probably one of the lowest turnouts in years. There were a lot of factors out of the city's control (Multiple other Christmas events, sporting events, weather). Need to consider some ways to get people to walk down Hodges whether its lights, decorations, etc. Board members in attendance agreed that Hodges was dead.

Next Board Meeting- **Tuesday, February 4** at Connexion Church

Motion to Adjourn meeting @ 9:50 am made by Frank Wolf, seconded by Lindsay Dilbeck, all in favor.

Present- Heath Barrett, Frank Wolf, Zach Staggs, Lindsay Dilbeck, Noah Hamil, Sarah Higgins (Via Phone), Brentt Cody (Via Phone)

Absent- Alex Michelle

Guests- None





