



DDA/Main Street Board Meeting AGENDA

Thursday, September 5, 2024 8:30 AM

Cornelia City Hall: Downstairs Conference Room

1. Meeting called to order by Brent Cody, seconded by Heath Barret, all in favor.
2. Financials:
 - a. Operating- \$2,597.54
 - b. Façade- \$9,900.24
 - c. Savings- \$25.03
3. Old Business
 - a. Committees
 - i. **Marketing + Promotional**- After Big Red Apple has passed Alex Michelle and Noah Hamil are going to look back at potentially updating the folder given to new businesses that move into downtown.
 - ii. **Economic Development**- The railroad crossing project was completed the previous week and it's a major improvement.
We got the \$1 million grant for the amphitheater.
A pedestrian bridge over the railroad tracks has been proposed and is in the works, looking for funding currently.
 - b. Work Plan Progress
 - i. Beautification- Still looking into the best options for getting the plant hangars.
 - ii. Placemaking- \$1000 to purchase a gallon of the hydrophobic, it has been ordered. Determined that \$200 is a good start for stencils, at \$20 a stencil that comes out to 10 stencils. If we decide we want more we can reevaluate.
 - c. Potential vacancies on the board
 - i. Some members have decided to step down from the board due to reasons and other priorities. As soon as Main Street Manager Noah Hamil receives an official letter of resignation with a named replacement for the vacancy they will remain on the board
 - d. Potential Fundraisers
 - i. "Costume Kickball" – Lindsey Holt is still looking into the details regarding this event. With Fall being a busy time for the city and getting increasingly colder its better to save this for springtime.

Jakes Spikeball tournament – Jake Owensby @ Tallulah Falls School had a table at their club fair last week. This was received very well and had a growing interest. First meeting spikeball club meeting is going to happen soon. The club will discuss having a tournament in the city.
4. New Business
 - a. Big Red Apple Festival
 - i. Most board members have signed up for a position on festival day. Lindsey Holt has offered to pay some of her employees @ Bigg Daddy's to help out.

Jamie Keller offered to help with cleanup, being that she will be running Sugartopia during the festival.

- b. Christmas in Cornelia
 - i. We will be having the returning attractions such as the two Santa's (Billy + Bob), Elsa, Grinch, and the tree auction. The board will be thinking about new potential attractions
- c. Training
 - i. All members need at least two hours of training before the end of the year. Noah will research and send some opportunities online/in person to fulfill that requirement.

5. Motion to adjourn Meeting made by Brent Cody, seconded by Lindsey Holt, all in favor.

Next Board Meeting- **Thursday, October 3** at City Hall in Downstairs
Conference Room

Present- Brentt Cody, Heath Barret, Alex Michelle, Jamie Keller,
Sarah Higgins (Via Phone), Lindsey Holt (Via Phone), John Borrow,
Jessie Owensby, Noah Hamil.

Absent- Emily Herrin

Guests- None

