



# DDA/Main Street Board Meeting AGENDA

Tuesday, March 4, 2025 8:30 AM

City Hall: Downstairs Conference Room

Meeting called to order at 8:36 am by Alex Michelle, seconded by Heath Barrett, all in favor

## 1. Financials:

Operating- \$3,098.21

Façade- \$9,902.74

Savings- \$25.05

## 2. Old Business

### a. Committee Reports

Alex and Noah have almost completed the downtown welcome packet, need to get headshots from certain board members. Once it's finished the page in the packet will have the board members' headshots, names, and emails

### b. Fundraisers

-Jake's Spikeball Tournament

With no sign ups the week of the event Jake determined it would be best to cancel and possibly reschedule the event. Noah will keep in touch with Jake regarding the changes to the event. In the meantime, Noah will make a post about it being canceled for this Saturday.

### c. Dessert Crawl

-Report & Evaluation

Overall, the event was a great turnout. According to Heath and Brentt who currently sit as the longest committed DDA members agreed it was the best fundraiser they've done. The biggest complaint overall was that most of the restaurants ran out of their special for the crawl. This was due to some issues with the QR code allowing ticket purchases after the deadline. Noah has researched that issue and thinks he has figured out how to fix it for future crawls. After speaking with the local businesses and hearing about the costs for their desserts, Heath determined that we would sell the tickets for a pretty cheap price and insisted that we consider charging at least \$20 for tickets in the future. The board agreed.

### d. Catch me in Cornelia

-The DDA has decided that they want to make more of a presence at the Catch Me in Cornelia events. Many ideas were suggested such as handing out free lemonade or drinks. Lindsay Dilbeck suggested handing out popsicles instead. These ideas were greatly considered and will circle back at the next meeting closer to the event.

-Sarah Higgins suggested possibly doing another crawl during one of the Catch Me in Cornelia's, possibly the July one with it being the least attended one last year. The board agreed to put the word out and see if there is any interest in the businesses

3. New Business

a. Review Work Plan

Noah planned to send out the 2025 work plan via email for the board to review and circle back to it at the April meeting.

Next Board Meeting- **Thursday, April 3** at City Hall: Downstairs Conference Room

Meeting adjourned at 9:20 am by Lindsay Dilbeck, seconded by Sarah Higgins, all in favor

Present – Heath Barrett, Lindsay Dilbeck, Zach Staggs, Frank Wolf, Alex Michelle, Sarah Higgins, Noah Hamil, Brent Cody (Via phone)

Absent – Jessie Owensby