



DDA/Main Street Board Meeting AGENDA

Thursday, June 5th, 2025 8:30 AM

City Hall: Downstairs Conference Room

Motion made to call meeting to order by Heath Barrett, seconded by Frank Wolf, all in favor. Meeting began at 8:36 AM.

Jessie Owensby requested a motion be made to add mural proposals to new business section. Motion made by Heath Barrett, seconded by Lindsay Dilbeck, all in favor.

1. Financials:

Operating-

\$3,093.12

Façade -

\$9,904.37

Savings -

\$25.06

2. Old Business

a. Committee Reports

Marketing- Alex is nearly done with new welcome packet, the only thing remaining is to get together some board member headshots and descriptions.

Eco Dev- Jessie showed examples of the alternative types of housing that could be built in downtown with the right partnerships. She will inform the board on the updates and status of any new housing developments.

b. Beverage Crawl

The proposed date is July 31st during Catch me in Cornelia to boost attendance (Last year's July Catch me in Cornelia was a complete bust).

Depending on how many businesses we get to participate will decide the ticket prices. Right now, the proposal price would be \$20-\$25 a ticket.

The DDA wants to have a table to hand out the cards and check IDs to give wrist bands to participants 21 and over. The DDA also wants to offer a DDA member to aid the smaller restaurants that had issues with their normal service in conjunction with the crawl back in February.

c. Catch me in Cornelia

The DDA and GICH team are planning to have a table at the June Catch me in Cornelia on June 26th to promote themselves and give out information.

d. Amphitheater building

Based off the positive reception from the concert it seems like the amphitheater, and the adjacent warehouse buildings is bound to be the entertainment hub the board was hoping for. The DDA needs to find ways to become more involved with the building.

3. New Business

a. Executive Session for Real Estate

Motion made to enter an Executive Session at 9:21 am by Heath Barrett, seconded by Frank Wolf, all in favor.

Motion made to exit Executive Session at 9:32 am by Heath Barrett, seconded by Brent Cody, all in favor.

b. August 25th Main Street 101 Training in Gainesville

The Georgia Main Street Conference in Gainesville this year is offering a Main Street 101 course, new members like Frank Wolf, Zach Staggs, and Lindsey Dilbeck need to take this before the end of the year.

c. Georgia Main Street Conference in Gainesville, August 25th-28th

Noah informed the board that the Annual Georgia Main Street Conference is taking place in Gainesville, Ga this year. With it being so close he mentioned this would be a great opportunity to get their necessary training hours and meet some other people in their roles from other communities. Most of the board was interested and requested Noah send the link to view agenda/schedule.

d. Mural Proposals

Jessie informed the board that a local community member has a desire to do some murals and there are business with spaces to do them. Jessie also informed us that there are plenty of easily obtainable local art grants to fund these projects. The board then wrote up a list of possible locations to put murals.

Usually, the board does not meet in July with many going on vacation and the first Thursday usually being so close the 4th of July. With the beverage crawl being in July and the board wanting to attend the commission meeting on July 1st the board agreed it was necessary to meet. A motion was made by Heath Barrett to meet on June 26th, 2025 8:30am at City Hall: Downstairs Conference Room, seconded by Frank Wolf, all in favor.

Motion made to adjourn meeting @ 9:50 am by Heath Barrett, seconded by Sarah Higgins, all in favor.

Next Board Meeting- **Thursday, June 26th** at City Hall: Downstairs Conference Room

Present- Heath Barrett, Frank Wolf, Sarah Higgins, Lindsey Dilbeck, Noah Hamil, Jessie Owensby, Brent Cody (Via phone)

Absent- Alex Michelle, Zach Staggs

Guests- None