



# DDA/Main Street Board Meeting AGENDA

Thursday, August 7th, 2025 8:30 AM

City Hall: Downstairs Conference Room

Motion made to accept agenda and call meeting to order @ 9:05 am by Heath

Barrett, seconded by Zach Staggs, all in favor

1. Financials:

Operating-  
\$4,018.38

Façade-  
\$9,905.20

Savings-  
\$25.07

2. New Business

a. Discuss results of Cornelia Commission Meeting

-Heath Barrett attended the work session and August commission meeting. The commission approved to lease the building to the DDA via quit claim. There were no changes brought up on the original proposal.

-The DDA further reviewed the proposal and it was determined that the board was not satisfied with the terms of the proposal. The board agreed for Heath to present the DDA's original counter agreement that was voted on in executive session at the July 26th DDA meeting to the buyers one more time.

b. Intergovernmental Agreement

-Jessie spoke with Dee Anderson and determined that the commission simply agreed to give the DDA the building for \$200,000 with additional space for private parking, however the terms of the agreement between the board and the tenant are still up for negotiation.

Alex Michelle made a motion to revisit the proposal with Matt and Lindsey (Owners of Sweet Acres), seconded by Zach Staggs, all in favor

3. Old Business

a. Big Red Apple Festival – Need volunteers

- The Big Red Apple Festival is coming up on September 20<sup>th</sup> 2025. As always Noah will need the boards help with vendor set up. Noah said he would work on getting the sign up sheet out to the board and the city employees.

b. Discuss Catch me in Cornelia + Beverage Crawl

- Heath Barrett voiced his opinion on Catch me in Cornelia and how he felt it was not worth the time or effort the board puts into it. Heath opened the floor to other opinions from those in attendance.
- Jessie voiced that its too much work to put on Noah and even the first Summer it was introduce the attendance wasn't all that great,
- Zach Staggs mentioned that if Catch me in Cornelia is going to go away, it should be replaced by something else. The whole point of these events is to bring people into town. Potentially a bigger festival at the beginning of summer as opposed to three smaller ones
- Zach also suggested have some involvement in his Turkey Trot 5K in November to fill the vacancy that month
- The idea of doing another crawl in October was brought up by Alex Michelle. The idea was agreed upon by the board Alex also suggested that we should stick with doing food/desserts. Based off the reception of the beverage crawls vs the dessert crawl, food might be more family friendly and attractive to the public

Next Board Meeting- **Thursday, September 4<sup>th</sup>** at City Hall: Downstairs

Conference Room

Motion made to adjourn meeting at 9:57 am by Zach Staggs, seconded by Alex

Michelle all in favor

Present- Heath Barrett, Zach Staggs, Alex Michelle (via phone), Brent Cody (via phone), Noah Hamil, Jessie Owensby

Absent- Frank Wolf, Lindsay Dilbeck, Jace Reeder

Guests- None