



Agenda

Cornelia Hospitality & Tourism Board Meeting

August 14, 2025

Call to Order by Dee Anderson, seconded by Linda Anderson, all in favor.

1. Motion made for the approval of the Agenda by Dee Anderson, seconded by Stan Crump all in favor.
2. Motion made for the approval of the Minutes from May 8, 2025, Board Meeting by Dee Anderson, seconded by Michael Harvey, all in favor.

Reports

3. Financial Report

Account- \$3,450.58

Hotel-Motel Tax Payment- \$6,227.82

Savings- \$25.06

4. Advertising Report

- Currently the board is running the Big Red Apple Festival ad on the billboard. Dee sent the ad for the Chattahoochee Mountain Fair this morning prior to the meeting.

Old Business

5. Website Project Update

Prior to the meeting many board members reviewed the updates Stan Crump had made to the new website. The board was pleased with the updates so far. A couple of the board members did have some input

- Noah Hamil requested a clearer image of the Community House, which he claimed he'd get to Stan
- Dee Anderson suggested that we take Catch Me in Cornelia off the website for now as the city is debating whether to continue it in the future.
- Stan Crump requested some more pictures of the Christmas light show in the park, all the board members agreed to look through what they had

New Business

6. Big Red Apple Festival

- Noah Hamil claimed things for the Big Red Apple Festival were looking good. All the vendor spots filled and a good variety. Claimed the festivals are going to continuously get better with the new park being finished by the end of this year.

7. Big Red Apple Centennial Celebration

- June 26th 2026 marks the 100 year anniversary of the Big Red Apple monument in Cornelia. There definitely needs to be some kind of celebration for that. Noah Hamil, the board, and the city will begin brainstorming.

8. 2026 Music Festival

- Linda Anderson comprised a list of potential artists to headline the 2026 Cornelia Music Festival. The list contained many big names ranging in prices. Linda suggested securing more big name sponsors to get a bigger name to bring in a bigger outside county crowd.

9. Amphitheater Plans Update

- Dee Anderson brought the Amphitheater plans drawn up by the engineers working on it. The board members reviewed them with much appeal to the current plan.

10. Motion made to adjourn meeting by Dee Anderson, seconded Stan Crump, all in favor

The Next Meeting will be September 11th at 2:00 PM at WCON