



DDA/Main Street Board Meeting AGENDA

Thursday, September 4th, 2025 8:30 am

City Hall: Downstairs Conference Room

Meeting called to order by Heath Barrett, seconded by Frank Wolf, all in favor

Agenda was reviewed by board members, motion made to accept agenda by Heath Barrett, seconded by Alex Michelle, all in favor

1. Financials:

Operating- \$2,968.38

Façade- \$9,905.20

Savings- \$25.07

2. New Business

a. Lease Agreement – Updates

The terms with the agreement are buttoned up. The city commission approved the Intergovernmental Agreement and officially leased the building to the DDA on September 2nd, 2025. We're waiting for approval from Matt and Lindsey Vrahiotes. The DDA reviewed the lease agreement and the logistics behind it. No questions or concerns were brought up.

b. Training Opportunities

Board members Frank, Zach, and Lindsay need to complete their DDA Basic training by the end of the year. Noah found 3 opportunities to complete the training he will send out that information to the three board members to get it completed following the meeting

c. Planning Retreat- When? Where? Who?

Last years retreat took place at Community Brew and Tap on November 7th, 2024 @ 8:30am. It was facilitated by Civic Enhancement Strategies.

The board agreed that the location, time, and date were good for all the board members. The board proceeded to schedule the retreat to be at Community Brew and Tap on November 6th, 2025 @ 8:30am. The board agreed to get Civic Enhancement Strategies to be the facilitator again as they have worked with the board in the past and understand the main street/downtown world. Noah will reach out to them to see if they are available for that date.

d. Paint Day

With the hydrophobic paint and stencils being purchased the board wants to set up a paint day. The board wants to open it up to the board members, the business owners, and the families of both. The board agreed that September was far too busy, so October was considered. The board decided the first week of October was best, before it gets too cold. The board decided October 4th 10am-12pm would be ideal. The October DDA meeting is the Thursday before allowing logistics to be nailed down prior to.

3. Old Business

a. Big Red Apple Festival

The festival is two weeks away. Noah encouraged all the board members to help in some capacity prior to the festival. Especially the board members who are business owners and will be busy during the festival.

b. Work Plan - Progress and updates from committee leaders

The board reviewed the work plan and began checking off the tasks the board has completed. The committee members spoke up and began making suggestions about how to complete or at least start some of the tasks.

Motion to adjourn meeting made by Heath Barrett, seconded by Zach Staggs, all in favor.

Next Board Meeting- **Thursday, October 2nd** at City Hall: Downstairs Conference

Room

Present- Heath Barrett, Alex Michelle, Frank Wolf, Jace Reeder, Zach Staggs

Absent- Brent Cody, Lindsay Dilbeck Jessie Owensby

Guests- None