



DDA/MainStreet Board Meeting AGENDA

Thursday, April 2nd, 2026 8:30 am
Cornelia City Hall: Downstairs Conference Room

Motion made to call meeting order by Frank Wolf, seconded by Brooke Shedd, all in favor

Motion made to adopt the agenda by Lindsay Dilbeck, seconded by Jace Reeder, all in favor

1. Financials:

Operating-

\$10,974

Façade-

\$9,430.70

Savings-

\$20.10

2. New Business

a. Sign Grants Review - Sugartopia + 180 Renovations

-Both sign grants were reviewed in depth. Both were approved unanimously by the board. Frank will write and issue checks to the recipient businesses. Jace Reeder brought up More For Less closing their Cornelia location. The board issued More For Less a sign grant last year, so Jace proposed we possibly look into revising our rules and standards for the grant program. As the board wants to invest in businesses who are going to stay in Cornelia. Frank claimed we would put that on the agenda for May's meeting.

b. Egg Hunt - Apr 4th

-Frank claimed the most help will be needed in the morning during the children's egg hunt. So far Frank, Lindsay, and Noah will be in attendance. The remaining board members will see if their schedules will be free that morning. Frank also reported that the adult egg hunt that evening has been received very well. According to Frank the adult hunt should be easy to set up for.

c. Business Spotlight – May

-Noah suggested Cornelia Florist to play off "April showers, bring May Flowers." Zach Staggs suggested we highlight a Hispanic owned business in honor of Cinco De Mayo. Everyone agreed and the Zavala's at K&A Realty were suggested. The board unanimously agreed to highlight them. Frank also suggested we plan a post in April to highlight the DDA giving back to the community with the grants.

d. Headshots/Group Photo – Schedule

-Frank proposed we put on the agenda for next month's meeting to get our new headshots done and group photo done. Many board members suggested photographers who could do it.

They will get quotes from them and propose them in the group chat, then the board will decide from there. The board then began throwing out suggestions on where to do them. In front of Depot was suggested and then the group photo being in front of the apple.

e. Update emails

-Frank asked all the board members to write down their current emails for him to ensure everyone stays up to date on meeting dates and events.

f. Centennial Celebration

-The DDA sent a proposal for them to take over the celebration. The current date on the calendar is for June 6th. The only executive decision made currently is the dedication ceremony will take place at 7pm. The board members were prone to making this an all day event. Starting at 8am and going all the way to 10pm. Starting the morning with a yoga/stretching class in the park, possibly a car show, and promoting our businesses for breakfast and coffee afterwards. Meanwhile we would have a craft vendor/farmers market in the park.

-Later on we would have live entertainment, food vendors, bouncy houses, show a movie on the lawn, and finish it off with a fireworks show. Noah will start recruiting vendors for the event.

3. Old Business

a. Work Plan- Progress

-Much progress has been made on the work plan. Frank encouraged everyone to continue working on that to ensure we complete all the tasks the board members were assigned.

Next Board Meeting- Thursday May 7th 8:30 am Cornelia City
Hall: Downstairs Conference Room

Motion made to adjourn meeting by Frank Wolf, seconded by Zach Staggs, all in favor

Present- Frank Wolf, Lindsay Dillbeck, Jace Reeder, Brooke Shedd, Zach

Staggs, Noah Hamil

Absent- Matt Varhotes

Guests- None