



DDA/MainStreet Board Meeting AGENDA

Thursday, June 4th, 2026 8:30 am

Meeting called to order at 8:36 am Cornelia City Hall: Downstairs Conference Room

Motion made to adopt agenda by Lindsay Dilbeck, seconded by Brooke Shedd, all in favor.

1. Financials:

Operating-

\$7,319.40

Façade-

\$6,930.70

Savings-

\$20.10

2. Old Business

a. Centennial Festival – Review

Vendor set up will be Friday and Saturday, Noah and Frank will be on site to help with that. \$15 meal tickets to Way2Baked for the Volunteers and staff. The DDA will be purchasing a \$75 gift card of their choice. The board will put together a downtown business list for them to choose from.

b. Work Plan- Progress

The board's time has been preoccupied by the centennial festival. The board will pick back up their work on the plan once the centennial festival is over. However, the city was awarded a grant to aid in placemaking.

3. New Business

a. Business Spotlight – June

Cornelia Florist is the spotlight for June. The suggested spotlight for July was El Patron. The board agreed that Roberto is a well respected community member and pours a lot into the city. A motion was made by Lindsay Dilbeck, seconded by Matt Vrahitoes.

b. Green Space Spotlight – June

Oak St is the spotlight for June. Dee Anderson spoke up and asked that the DDA wait to post about this to ensure the new sign is installed to show off the updated sign.

c. Ideal Business List

Each member of the board is instructed to come up with a list of ideal businesses that they feel would improve the downtown life of Cornelia. Not take away from what's already here. Jace Reeder brought up an idea he saw in another town. Where the city posted a flyer in the window of the vacant building with QR code. The QR code would then allow the person voice their opinion on what should go in the space.

d. Grants – DDA Funding

With more individuals utilizing the sign and façade grants the DDA will require more funding. Noah will begin searching for nonprofit grants to help aid the DDA in it's development efforts.

e. Centennial -> Homecoming

Next year the DDA is hoping to pivot the centennial festival this year into a previous summer event known as Homecoming. It would be the Friday before the 4th of July. With the installation of the stage making fireworks next to impossible, the DDA agreed to look into doing a drone show like the concert. It was also determined that the drone was significantly cheaper than the fireworks

f. Façade Review - Rae Co Salon

Rae Co Salon came back with 2 additional quotes to paint their building to go along with the first one they proposed. The DDA was skeptical with the first proposed as it was the owners husband's company. Noah Hamil reviewed the guidelines of the Façade grant and there were no rules in place to prevent the use of certain vendors even owned by the applicant. Frank Wolf suggested at the next meeting the board take a look at the guidelines to ensure there's nothing in there that would allow people to cheat the system.

g. Big Red Apple – DDA Involvement

The Big Red Apple is the next big event for Cornelia after the centennial. Frank encouraged the board to be ready and available to aid Noah prior to and during the event.

Motion made to adjourn meeting by Brooke Shedd, seconded by Jace Reeder, all in favor.

4. **Next Board Meeting- Thursday July 2nd 8:30 am** Cornelia

City Hall: Downstairs Conference Room

Present- Frank Wolf, Lindsay Dilbeck, Jace Reeder, Zach Staggs, Brooke Shedd, Gloria Gembe, Matt Vrahiotes, Noah Hamil

Absent- None

Guests- Amanda Fulmer, Cameron Lopez, Dee Anderson

