



DDA/MainStreet Board Meeting AGENDA

Thursday, May 7th, 2026 8:30 am

Cornelia City Hall: Downstairs Conference Room

Meeting called to order at 8:34am by Frank Wolf. Motion made to approve agenda by Lindsay Dilbeck, seconded by Brooke Shedd, all in favor

1. Financials:

Operating-
\$7,028.10

Façade-
\$6,930.70

Savings-
\$25.10

2. Old Business

a. After Action Report - Egg hunts

-The board agreed that for the first year of doing an egg hunt in town, really good turn out. There was a huge crowd people despite it being rainy. According to Lindsay Dilbeck there were suggestions on how to make it better for next year. These suggestions included having more eggs (May look into getting eggs donated on top of the boards contribution), split up the kids by age groups, and have more organization to the start (Maybe spread them out around the field instead of a big mob.

b. Work Plan- Progress

-Frank brought up getting some potential artists to paint some new murals in town as we have gotten permission to use two locations in town. This includes the Farmacia wall across from Fenders Alley and the BSG wall along Apple Tree Alley.

-Frank also encouraged the board to come up with a list of potential business' and ones they'd like to see come to town. With the amphitheater confirmed and in the working stages we need to start some heavy recruiting. Even if that means stepping on some toes of neighboring communities. As much as we don't want to do that, we also don't want to be left in the dust.

3. New Business

a. Business Spotlight - June and July

-The business spotlight for May is the Zavala's. They want the DDA to promote their real estate and insurance business.

-The board then began brainstorming June and July's business spotlight. Lindsay Dilbeck brought up highlighting Cornelia Florist as it the first month of summer play into the summer flowers. As for July, Noah suggested the Axe Armory to play into summer time fun. Both suggestions were agreed upon.

b. Centennial Celebration

-The board agreed that musical acts are still needed for that day. With the fireworks costing \$15,000 and bounce houses costing \$1,400, we've only have about \$800-\$1,000 to dedicate to music. The DDA members had some ideas of musicians and we'll begin reaching out. Noah gave Frank Pat Staton from Year One's phone number to inquire about helping with a possible car show

c. Set July Planning Retreat

-The board agreed to set the July retreat directly after the July meeting around 9:30am and end at 12:00pm

d. Update training requirements

-Noah made it clear that all board members (Whether returning or new) must complete at least 3 hours of training. Noah will do some research and send some opportunities that will qualify for the necessary hours.

e. Update Sign Grant Policy

-Frank suggested pushing this topic to June's meeting.

f. Review Sign + Facade Grants

-The board reviewed the sign and façade grants for Rae Co Salon. The sign grant was heavily praised by the board. The board loved the design of the sign and felt it was priced accordingly. A motion was made to award the sign grant by Jace Reeder, seconded by Zach Staggs, all in favor.

-The façade grant was questioned, not so much for what they were wanting to change, but more the quote from the company painting the building. As it the company was a lawn and landscape company. The board asked that they see a quote from a more reputable paint company in the area.

g. New Board Member

-A new potential board member submitted an application to join the DDA. The board all collectively agreed that Gloria Gambe (Owner of Lolita Bakery) would make a great addition to the board. She has a lot of corporate/business experience. Beyond her professional experience she would provide another female perspective and an easy gateway to work with the Latino community in Cornelia. Noah will get her application to be reviewed by the city commission at the next meeting in June.

Next Board Meeting- Thursday June 4th 8:30 am Cornelia City

Hall: Downstairs Conference Room

Motion made to adjourn meeting at 9:14am by Frank Wolf seconded by Lindsay Dilbeck, seconded by Zach Staggs, all in favor

Present- Frank Wolf, Lindsay Dilbeck, Brooke Shedd, Jace

Reeder, Zach Staggs, Noah Hamil

Absent- Matt Varhitoes

Guests- None