



## DDA/MainStreet Board Meeting AGENDA

Thursday, August 6<sup>th</sup>, 2026 8:30 am  
Cornelia City Hall: Downstairs Conference Room

Motion made to call meeting called to order @ 9:39 am by Brooke Shedd, seconded by Zach Staggs, all in favor.

### 1. Financials:

Operating-

\$7,249.64

Façade-

\$4,930.70

Savings-

\$20.11

### 2. Old Business

#### a. Click up- Updates

Noah encouraged all members to log into Click Up to look at their assigned tasks. Noah encouraged everyone to really evaluate their tasks and determine if they can be completed within the year. Noah informed everyone that the tasks can be altered if needed. Noah claimed that DCA wants to see that tasks were completed, they don't care about how monumental they are.

#### b. Big Red Apple Festival

Noah has finished the layout for Big Red Apple Festival and showed it to all the attending members of the board. Nobody had any objections or concerns about the proposed layout. Noah claimed he would get the sign-up sheet for the festival to finish either this week or next. He encouraged every member to send the volunteer sheet out to anyone who needs volunteer hours or just wants to help. Noah claims the majority of the help will be needed that morning during set up.

### 3. New Business

#### a. Sign Grant - Glam Garage

Frank Wolf claimed he went over to the Glam Garage the other day and said the interior looks great and so does her signage. Nobody had any questions or concerns regarding her sign and what Haley the owner was asking for. A motion was made by Frank Wolf to approve the Sign Grant of \$624, seconded by Gloria Gembe, all in favor.

b. The DDA - Social Media Page

Frank Wolf claimed he was going to be creating a Facebook and Instagram page that every member of the board will have access to. This was the DDA can do their own content surrounding the downtown. This way the board doesn't have to submit everything to Noah and Brad to post on the City social media accounts. All board members were in favor of it.

c. Fundraising - Ideas?

Matt Vrahiotes who comes from a background in fundraising for nonprofits proposed some possible ideas for fundraising. This involved getting a list of past and potential donors. Dividing these donors up amongst the members who can commit their time to this (and any outside assistance from community members). We go after these businesses and ask them to donate again to our cause or convince them. Matt Vrahiotes was saying he has some prewritten scripts he used in his fundraising endeavors. Claimed he could get those and update them to cater to the DDA's needs.

Regardless Matt Vrahiotes claimed that the number one thing the board needs to do is get a goal established with a minimum and maximum amount we want to achieve. Matt Vrahiotes also claimed that the board needs to establish a definite start and end date for this campaign. Many of the board members liked the idea were a little to commit as it seemed a little overwhelming. It was proposed by Frank Wolf that the board take the month of August to think this over and revisit it at the September meeting

d. Christmas in Cornelia

Moving Christmas in Cornelia to the same night of Tree Lighting has been on the DDA's radar nearly the entire year. With both events four months away it's time for the board to make some concrete decisions regarding it. Many of the board members agreed to combine the two events to be on the same night of Nov 28<sup>th</sup>.

Noah Hamil brought up some concerns with combining the events. The main concern was that it would be the week of Thanksgiving as this would limit the planning time leading up to it and would probably hurt the attendance of the event as many travel out of town for Thanksgiving. Many positive outcomes were proposed by the board members insisting that it could allow both events to have greater attendance. Zach Staggs made it clear that the DDA would do anything to help make the two events happen on the same night. Regardless, Noah made it clear that the tree lighting and Christmas in Cornelia are city events. Being City events, the city manager has the final say on when they will take place.

e. Open forum discussion

Lindsay Dillbeck brought up an idea to go along with the addition of the DDA's future social media page. This idea was labeled the Supper Club. This would involve the board members (Who are able to attend) going to one of the downtown businesses to enjoy their amenities. While there the DDA would highlight the business and walk around downtown to produce more downtown content.

Next Board Meeting- Thursday September 3<sup>rd</sup> 8:30 am Cornelia City

Hall: Downstairs Conference Room

Motion made to adjourn by Matt Vrahiotes, Seconded by Gloria Gembe, all

in favor.

Present- Frank Wolf, Gloria Gembe, Brooke Shedd, Zach Staggs, Jace

Reeder, Matt Vrahiotes, Noah Hamil

Absent- Lindsay Dillbeck

Guests- None