



DDA/MainStreet Board Meeting AGENDA

Thursday, October 1st, 2026 8:30 am
Cornelia City Hall: Downstairs Conference Room

Motion made to call meeting to order by Frank Wolf @ 8:34am, seconded by Zach Staggs, all in favor

1. Financial

Operating

10,558.24

Façade-

\$4,418.24

Savings-

\$20.12

2. Old Business

a. Click up- Updates

The board reviewed click up assignments and checked off the one's that have been accomplished. The board agreed to continue accomplishing the remaining tasks.

b. Big Red Apple Festival – Aftermath

Overall, the board had positive reception of the event. With the event taking place in a new location there were some learning opportunities for next year. This included spreading out the vendors to give more space and coordinate the road closures times for the 5k to make set up easier.

More emphasis on limiting similar food vendors. There was also a notable lack of sales for the local businesses that day so perhaps we look into finding to make the streets that house local businesses more a part of the event.

Also, it seemed like there was a lack of seating so maybe we get a large tent with tables and chairs for people to eat at.

c. Fundraising – Matt Varhiotes was not in attendance for this meeting. Since he was the one heading up this idea the board decided to table it for another time.

d. SeeMyLegacy- Noah is planning to schedule a demonstration on SeeMyLegacy a new platform that could help main street, the DDA, and downtown businesses become more visible and seen, to gain more traffic. Noah will coordinate a time with all board members and the people over the program.

3. New Business

a. DDA Retreat – November 12th

The board agreed on Nov 5th as a day that would be better for their schedules. So there was a motion to change the date to the 5th by Frank Wolf, seconded by Brooke Shedd, all in favor.

b. Christmas in Cornelia – Dec 5th – Any new ideas?

The board is going to start doing some research and looking to see what other neighboring towns are doing to come up with some new ideas and additions.

c. Revision of Sign + Façade Grant

After two sign and façade grants to businesses that didn't last a year town. The board agreed that there needed to be revisions to the guidelines of the application. A motion was made to guidelines stating the business must be in town for at 12 months before they are eligible to apply. Motion was made by Zach Staggs, seconded by Gloria Gembe

Motion made to adjourn meeting by Frank Wolf @ 9:04 am, seconded by Brooke Shedd, all in favor

Next Board Meeting- Thursday November 5th 8:30 am Cornelia City Hall:

Downstairs Conference Room

Present-Frank Wolf, Zach Staggs, Gloria Gembe, Brooke Shedd, Jace Reeder

Absent-Lindsay Dilbeck, Matt Varhiotes, Noah Hamil

Guests- None

